

Racial Identity Attitude Scale (RIAS)

by James Lani

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The **Racial Identity Attitude Scales**, or RIAS, were developed as a self-report method to evaluate the types of attitude in the four phases of Cross' model of Nigrescence.

The test requires subject response to 50 items using a 5-point Likert Scale and then the scores of each subscale are added together. The four subscales are: Pre-encounter, Encounter, Immersion, and Internalization. There exists the general scale for all races and there are more specific scales towards a certain race.

Authors

Helms & Parham, 1981

Validity and Reliability

0.76 (Pre-encounter), 0.72 (Encounter), 0.69 (Immersion), and 0.80 (Internalization) are estimated the internal consistency ratings by Parham and Helms using a sample of 400 students to average scores and obtain their data.

Where to Purchase

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Administration, Analysis and Reporting

Statistics Solutions consists of a team of professional methodologists and statisticians that can assist the student or professional researcher in administering the survey instrument, collecting the data, conducting the analyses and explaining the results.

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References

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