

# Confidently Present Your Qualitative Results Chapter

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# Components of a Qualitative Results Chapter

Introduction

Setting

Demographics

Data Collection

Data Analysis

Results

Trustworthiness

Summary





Restate the problem and purpose of your study



Remind the readers of your research questions



Preview the chapter

# Introduction

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# Setting



Where you conducted the research and why



Any conditions that influenced your research



Any conditions that influenced your participants



Anything that might have impacted interpretation of your results

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# Demographics



Information about participants



Characteristics relevant to study



Participants sketches/profiles  
maintain confidentiality

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# Data Collection



Number of participants data were collected from  
location, frequency of all data collection



How were data recorded



Variations from the plan presented in your  
methods chapter



Anything unusual in data collection

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# Data Analysis



Describe how you analyzed your data (each source) and moved from codes to categories



Describe and define the codes and categories you identified and generated in data analysis



Identify and describe any discrepant, or negative, cases, and where they fit into the analysis

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# Presentation of Results



## Organization of results

- By research question
- By category or theme

## Presentation of Data

- Should use mostly your own words
  - Use supporting quotes from participants
  - Use excerpts from documents
  - Photographs from observations
- Discuss data and interpret, if appropriate
- Should be logical and clear to reader
  - think of holding their hand

## Discrepant, or negative, cases

- Cases that appear to disconfirm major findings
- May provide alternate explanations
- May illustrate variation in experience
- Discuss in the context of category

# Visualizing Findings

- Tables
- Figures
- Maps
- Drawings
- When using, these must be described in the text

# Trustworthiness



Credibility - confidence in accuracy of findings  
establish through triangulation



Transferability - applicability of findings to other contexts  
rich description



Dependability – consistency of findings in replication  
sufficient information/description, audit trail



Confirmability – researcher neutrality/findings based on  
participants  
member checking



This is where you describe how you established  
trustworthiness

# Summary



Provides highlights of the findings



Paint a picture of what was found



Transition to and preview next chapter

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## Where do I start?

- You don't have to start at the beginning!
- Start small or start big - tackle a substantial section or go for the low-hanging fruit
- Free-writing and brainstorming
- 15 minutes a day



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